

## Rights Holding Broadcasters for London 2012

Region	Territories	Rights Holding Broadcasters	Rights
Africa	South Africa	South African Broadcasting Corporation	All (in English and indigenous languages only)
Africa	Sub-Saharan Africa	South African Broadcasting Corporation	English Language pay TV transmitted by means of Satellite TV (also Portuguese on non-exclusive basis)
Africa	Sub-Saharan Africa	Octagon	Over-the-Air TV, Radio & Mobile
Americas	Argentina	ESPN Latin America	Over-the-Air TV, Radio and Home Video
Americas	Argentina, Bolivia, Chile, Colombia, Ecuador, Paraguay, Peru, Uruguay	ESPN Latin America	Non-Standard TV (cable and satellite)
Americas	Bolivia, Costa Rica, the Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Nicaragua, Paraguay and Uruguay	Grupo Albavisión	Over-the-Air TV and Radio (both only in Spanish)
Americas	Brazil	Rádio e Televisão Record S/A	All
Americas	Canada	Canada's Olympic Broadcast Media Consortium	All
Americas	Caribbean	Sportsmax	All (except in Spanish language)
Americas	Chile	Televisión Nacional de Chile	Over-the-Air TV, Radio and Home Video
Americas	Colombia	Caracol TV	Over-the-Air TV, Radio and Home Video
Americas	Cuba	ICRT	Over-the-Air TV & Radio
Americas	Latin America (excl. Brazil)	Terra	Internet and Mobile (excl. IPTV)
Americas	Mexico	Televisa	Over-the-Air TV, Non-Standard TV (cable and satellite) and Radio
Americas	Panama	Medcom	Over-the-Air TV, Radio and Home Video
Americas	Peru	América Televisión	Over-the-Air TV, Radio and Home Video
Americas	USA	NBC	All
Americas	Venezuela	ESPN Latin America	Satellite TV
Americas	Venezuela	Telesur	Over-the-Air TV, Cable TV, Radio, Home Video
Asia	Asian countries	Asia-Pacific Broadcasting Union	Over-the-Air TV and Radio
Asia	Asian countries	ESPN STAR Sports	Non-standard TV <sup>1</sup> (including cable and satellite)
Asia	Chinese Taipei	ELTA	All
Asia	Hong Kong	i-Cable	All
Asia	Japan	Japan Consortium	All
Asia	North & South Korea	Seoul Broadcasting System	All
Asia	People's Republic of China, incl. Macao	Chinese Central Television	All <sup>2</sup>
Asia	Philippines	Solar Entertainment Corporation	All
Europe	European countries, except Italy	European Broadcasting Union	All <sup>3</sup>
Europe	Italy	Sky Italia	All
Middle East	Arab countries	Arab States Broadcasting Union	All
Oceania	Australia	Nine Network Australia PTY Limited	All
Oceania	New Zealand	Sky Network Television Limited	All
Asia & Africa	Asia & Sub-Saharan Africa (64 territories)	International Olympic Committee	Internet and Mobile (excl. IPTV)

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Oceania	Australia	Nine Network Australia PTY Limited	All
Oceania	New Zealand	Sky Network Television Limited	All
Asia & Africa	Asia & Sub-Saharan Africa (64 territories)	International Olympic Committee	Internet and Mobile (excl. IPTV)

<sup>1</sup> Restricted to English only in some countries. <sup>2</sup> Additional restrictions apply for Macao (ex:language). <sup>3</sup> Except Satellite TV in Italian language.